

A Gala to Commemorate Persons Day



Sponsorship Opportunities

Wednesday, October 23, 2019
6:00 to 9:00 pm
Bram and Bluma Appel Salon
Toronto Reference Library
789 Yonge Street, Toronto



LEAF FAEJ

Women's Legal Education and Action Fund
Fonds d'action et d'éducation juridiques pour les femmes

JUSTICE IN LAW EQU

Persons Day On October 18th, 1929, a historic decision to include women in the legal definition of “persons” was handed down by what was then Canada’s highest court of appeal—the Judicial Committee of the Privy Council of Great Britain.

LEAF’s annual Persons Day gala is held to commemorate that ruling, which resulted in women becoming eligible to sit in the Canadian Senate. We celebrate all the important advancements to the equality rights of an even broader group of Canadian women that have followed.

The Persons Day gala is LEAF’s signature fundraiser and attracts an audience from the legal, feminist, academic, corporate, and union sectors. Since its inception, it has raised over \$4 million to help LEAF continue its mission of advancing substantive equality for women and girls in Canada.

About LEAF Founded in 1985, the Women’s Legal Education and Action Fund (LEAF) is Canada’s only national non-profit organization dedicated to advancing equality rights for women and girls through the courts, as well as through law reform and public education.

LEAF regularly appears before the Supreme Court of Canada and has been integral to shaping equality rights, particularly in respect of sexual assault laws and reproductive rights. LEAF has intervened in over 150 precedent-setting cases related to women’s equality and has achieved numerous victories in the courts.

Already in 2019, LEAF has achieved victories in cases related to the rights of Indigenous women, reproductive justice, and sexual violence.

Your Sponsorship of LEAF’s Annual Persons Day Gala The funding LEAF receives directly supports our vital work in advancing substantive equality rights for women and girls in Canada through litigation, law reform, and public education. LEAF’s interventions in high-profile cases before the Supreme Court of Canada have not only shaped the *Charter of Rights and Freedoms*—they have shaped the national conversation.

For more information, please contact:

Jennifer O’Connor, Fund Development Manager | 416.595.7170 x2004 | j.oconnor@leaf.ca

JUSTICE LAW EQUAL

Supreme Sponsor: \$20,000

As a Supreme Sponsor of LEAF's Persons Day gala you will help advance substantive equality for women and girls in Canada. The Supreme Sponsor opportunity is our most exclusive offering. The benefits:

- Brand Experience
 - Opportunity to address guests during evening speeches
 - Twenty complimentary tickets (\$5,000 value)
 - Verbal recognition by gala emcee
 - Great networking opportunity to build strategic alliances with guests from the legal sector, government agencies, unions, corporations, academia, and advocacy groups

- Event Material and Onsite Signage
 - Performance branding
 - Opportunity to place organization logo on gala T-shirts
 - Logo featured on looping digital presentation
 - Entrance signage

- Advertising
 - Press release recognition
 - Annual report recognition

- Online Presence
 - Website logo placement and recognition
 - Name/logo on select digital pre-event promotional material (e-blasts, social media)

A Gala to Commemorate Persons Day

LEAF JUSTICE. LAW. EQUITY. **Girls** 18th SECTION

Justice Sponsor: \$15,000

As a Justice Sponsor of LEAF's Persons Day gala you will help advance substantive equality for women and girls in Canada. The benefits:

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- A hand holding a white sign with the #MeToo hashtag written in black marker. The background is a blurred image of a person in a white shirt.
- Brand Experience**
 - Opportunity to address guests during evening speeches
 - Fifteen complimentary tickets (\$3,750 value)
 - Verbal recognition by gala emcee
 - Great networking opportunity to build strategic alliances with guests from the legal sector, government agencies, unions, corporations, academia, and advocacy groups
 - Event Material and Onsite Signage**
 - Branded photo booth
 - Opportunity to place organization logo on gala T-shirts
 - Logo featured on looping digital presentation
 - Entrance signage
 - Advertising**
 - Press release recognition
 - Annual report recognition
 - Online Presence**
 - Website logo placement and recognition
 - Name/logo on select digital pre-event promotional material (e-blasts, social media)

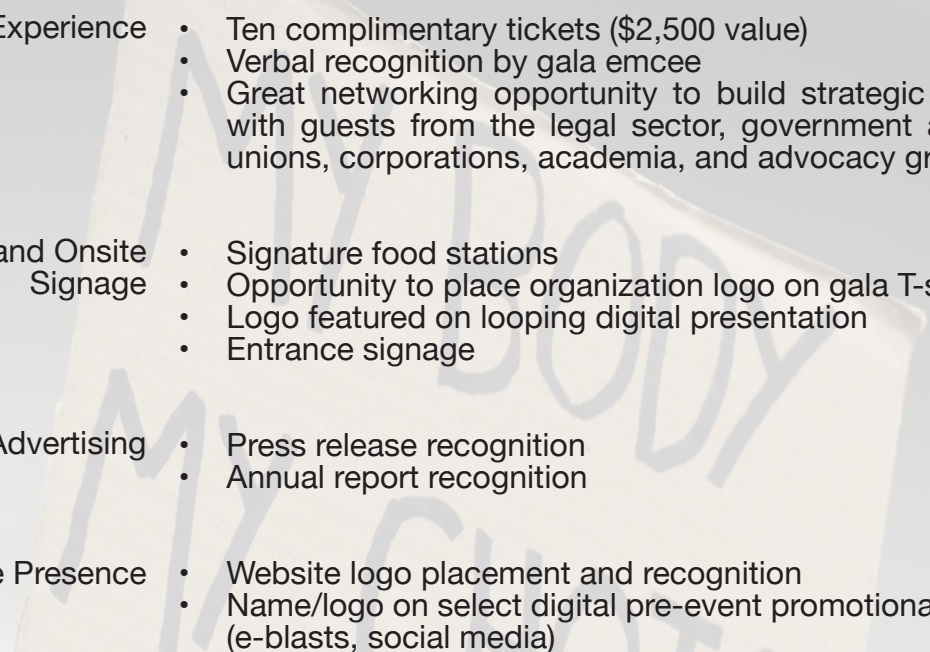
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JUSTICE & LAW EQUAL Girls & SECTION 15

Partners Sponsor: \$10,000

As a Partners Sponsor of LEAF's Persons Day gala you will help advance substantive equality for women and girls in Canada. The benefits:


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- | | |
|-----------------------------------|--|
| Brand Experience | <ul style="list-style-type: none">• Ten complimentary tickets (\$2,500 value)• Verbal recognition by gala emcee• Great networking opportunity to build strategic alliances with guests from the legal sector, government agencies, unions, corporations, academia, and advocacy groups |
| Event Material and Onsite Signage | <ul style="list-style-type: none">• Signature food stations• Opportunity to place organization logo on gala T-shirts• Logo featured on looping digital presentation• Entrance signage |
| Advertising | <ul style="list-style-type: none">• Press release recognition• Annual report recognition |
| Online Presence | <ul style="list-style-type: none">• Website logo placement and recognition• Name/logo on select digital pre-event promotional material (e-blasts, social media) |

A Gala to Commemorate Persons Day

FOR GIRLS & BOYS CONSENT & CHARTER

Advocates Sponsor: \$7,500

As an Advocates Sponsor of LEAF's Persons Day gala you will help advance substantive equality for women and girls in Canada. The benefits:

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- | | |
|-----------------------------------|--|
| Brand Experience | <ul style="list-style-type: none">• Eight complimentary tickets (\$2,000 value)• Verbal recognition by gala emcee• Great networking opportunity to build strategic alliances with guests from the legal sector, government agencies, unions, corporations, academia, and advocacy groups |
| Event Material and Onsite Signage | <ul style="list-style-type: none">• Signage at dessert and coffee station• Logo featured on looping digital presentation• Entrance signage |
| Advertising | <ul style="list-style-type: none">• Press release recognition• Annual report recognition |
| Online Presence | <ul style="list-style-type: none">• Name/logo on select digital pre-event promotional material (e-blasts, social media) |

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GIRLS & BOYS SECTION 15 CONSENT & CHARTER

Associates Sponsor: \$5,500

As an Associates Sponsor of LEAF's Persons Day gala you will help advance substantive equality for women and girls in Canada. The benefits:

- Brand Experience
 - Five complimentary tickets (\$1,250 value)
 - Verbal recognition by gala emcee
 - Great networking opportunity to build strategic alliances with guests from the legal sector, government agencies, unions, corporations, academia, and advocacy groups

- Event Material and Onsite Signage
 - Logo featured on looping digital presentation
 - Entrance signage

- Advertising
 - Press release recognition
 - Annual report recognition

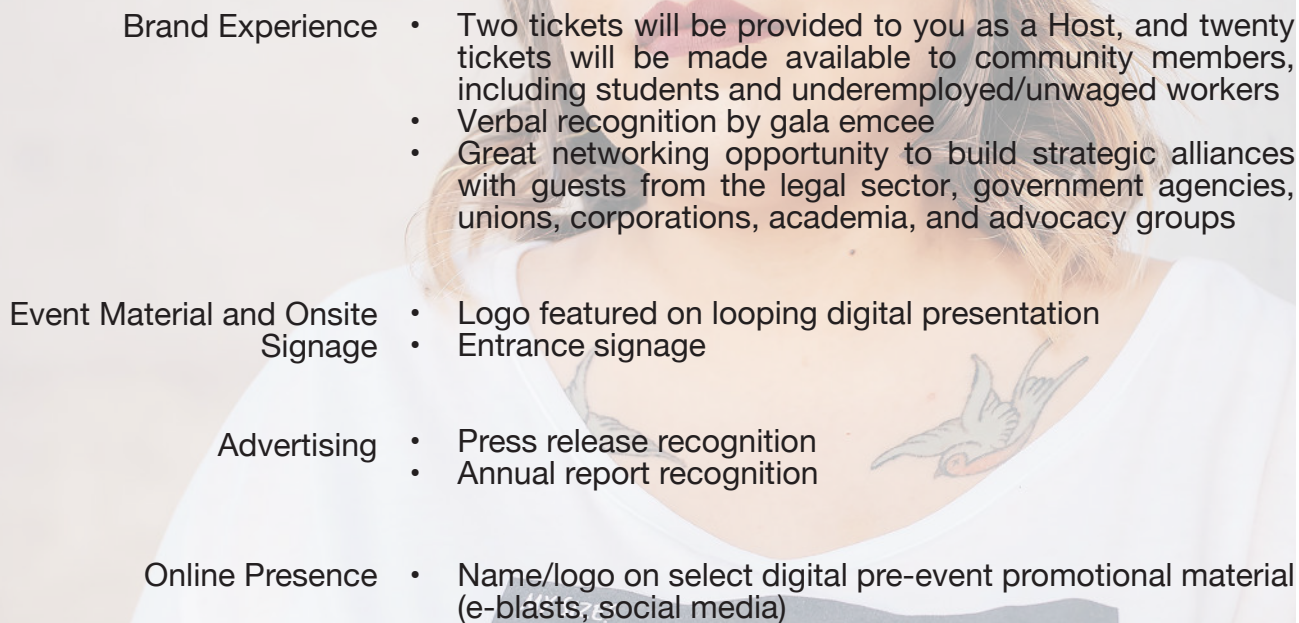
- Online Presence
 - Name/logo on select digital pre-event promotional material (e-blasts, social media)

A Gala to Commemorate Persons Day

SECTORS PERSONS DAY CONSENT & CHART

Host Sponsor: \$5,000

New this year! As a Host Sponsor of LEAF's Persons Day gala you will help advance substantive equality for women and girls in Canada and share your passion for LEAF. The benefits:

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- Brand Experience**
 - Two tickets will be provided to you as a Host, and twenty tickets will be made available to community members, including students and underemployed/unwaged workers
 - Verbal recognition by gala emcee
 - Great networking opportunity to build strategic alliances with guests from the legal sector, government agencies, unions, corporations, academia, and advocacy groups
 - Event Material and Onsite Signage**
 - Logo featured on looping digital presentation
 - Entrance signage
 - Advertising**
 - Press release recognition
 - Annual report recognition
 - Online Presence**
 - Name/logo on select digital pre-event promotional material (e-blasts, social media)

For more information, please contact:

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EQUALITY JUSTICE *rights* LAW EQUAL
Girls SECTION 15
CONSENT CHARTER

Thank you for supporting LEAF!

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