

2026 EVENT SPONSORSHIP PROPOSAL

# An Evening for Equality

Thursday, April 23, 2026

Location: The Carlu, Toronto, ON

An Evening for Equality is LEAF's signature annual fundraising event. The funds raised through sponsorships help us continue to intervene in significant court cases, engage in law reform, and deliver public legal education to advance the equality rights of women, girls, trans, and non-binary people. More than ever, we need gender equality and justice for all. **An Evening for Equality is only possible with the generous support of our sponsors.**



**LEAF**  
**FAEJ**

WOMEN'S LEGAL  
EDUCATION & ACTION FUND  
FONDS D'ACTION ET D'ÉDUCATION  
JURIDIQUE POUR LES FEMMES



# Advancing gender equality

The need for LEAF's work is as urgent as ever. Across Canada, misogyny, transphobia, and anti-migrant sentiment are moving into the mainstream, while the epidemic of gender-based violence continues unchecked.

LEAF is responding with strength and vision. We defended the rights of trans youth in Saskatchewan and are preparing to challenge Quebec's Bill 21 at the Supreme Court. We stood with a refugee mother in Kanyinda, making clear that laws designed to promote equality must not exclude the most marginalized. In Ahluwalia, we fought for recognition of a tort of family violence—a groundbreaking step toward justice for survivors.

Beyond the courts, we are advocating for transformative and restorative justice options for sexual assault survivors and leading the call for a Gender-Based Violence Commissioner to confront this crisis nationally. Additionally, we continue to strengthen our public legal education program, enhancing people's understanding of their rights and gender-based violence.

LEAF is on the front lines of defending and advancing equality. **With your support, we can meet this moment and ensure that hard-won feminist gains benefit everyone.**



## LEAF's Impact (2024–2025)

 **14**  
active legal interventions

 **54**  
workshops delivered

 **1012**  
workshop participants

 **412**  
LEAF members

 **14**  
local LEAF branches across Canada

 **81**  
community partners



KEYNOTE AND CONVERSATION WITH

# Senator Paulette Senior

Senator Paulette Senior has dedicated her life's work to breaking down systemic barriers and empowering women, girls, and gender diverse folks from diverse backgrounds. She has spent over three decades as a leader in the gender equality sector, including as President and CEO of the Canadian Women's Foundation and as CEO of YWCA Canada.

Senator Senior is a leader in a variety of areas affecting women, including advancing gender equity, eliminating gender-based violence, reducing poverty, especially for women and for women-led families, closing wage gaps, and promoting the empowerment of women, girls, and gender-diverse people across Canada. She has led, managed, and operated shelters, employment and housing programs in Toronto and has served on the boards of several equality-focused organizations. She is the Vice-Chair of the G7 Gender Equality Advisory Council for 2025 and previously served on the council for 2022 and 2024.



## Sponsor the event

Thursday, April 23, 2026 at The Carlu, Toronto ON

### Celebrate Equality Day with LEAF!

An Evening for Equality is LEAF's signature annual fundraising event. We have an exciting evening planned with an esteemed keynote speaker, reception and dinner at the The Carlu in Tkarón:to. This land is governed by the Dish with One Spoon Wampum Belt Covenant, a nation-to-nation peace agreement between the Anishinaabe, Haudenosaunee, the Wendat, and other allied nations. We are honoured to be able to host this event on this land.

We look forward to once again bringing together hundreds of supporters and community members from the legal, academic, labour, and corporate sectors, who have been part of our journey. We are also thrilled to mark the occasion with new friends.

## An Evening for Equality

Thursday, April 23, 2026

Location: The Carlu, Toronto

**5:45-7 p.m.** Reception with passed hors d'oeuvres and an opportunity to celebrate the work of LEAF with our supporters

**7-9 p.m.** Seated three-course dinner with keynote speaker Senator Paulette Senior, LEAF's Executive Director Ruth Goba, and other esteemed guests

# Sponsorship Opportunities



## Supreme Sponsor \$25,000

- 2 branded tables (20 reserved tickets: \$6,500 value) & premium table location
  - Branding featured on entrance signage
  - Large and primary logo placement on promotional materials
- & all the promotional benefits in Justice, Partner, Advocate, and Associate!\***



## Justice Sponsor \$18,500

- 1.5 branded tables (15 reserved tickets: \$4,875 value)
  - Special feature in LEAF newsletter
  - Printed acknowledgment on each table
  - Advertising space in event program
  - Opportunity for a LEAF staff lawyer to speak at your organization
  - Speaking opportunity at the event or a pre-recorded video message
- & all the promotional benefits in Partner, Advocate, and Associate!\***



## Partner Sponsor \$12,500

- 1 branded table (10 reserved tickets: \$3,250 value)
  - Verbal recognition by Executive Director and emcee during the event
  - Weekly social media mentions one month before event
  - Medium sized and mid-tier logo placement on promotional materials
- & all the promotional benefits in Advocate and Associate!\***



## Advocate Sponsor \$9,500

- 8 reserved tickets (\$2,600 value)
  - Logo placement on promotional materials
  - Post-event recognition on social media
  - Thanks in LEAF newsletter and post event report
  - Thank you on social media during week of event
  - *Linked* logo on website and logo on event program
- & all the promotional benefits in Associate!\***



## Associate Sponsor \$6,500

- 5 reserved tickets (\$1,625 value)
- On-site branding featured on digital loop
- *Unlinked* logo on website and logo on event program
- Logo placement in annual report

\*Excludes additional reserved tickets in other packages listed



# Benefits Comparison

	Supreme	Justice	Partner	Advocate	Associate
2 branded tables, a total of 20 reserved seats	✓				
Large primary logo placement on promotional materials & entrance signage	✓				
Premium table location	✓	✓			
1.5 branded tables of 15 reserved seats	✓	✓			
Special feature in LEAF newsletter	✓	✓			
Opportunity for a LEAF staff lawyer to speak at your organization about LEAF's work	✓	✓			
Printed acknowledgment on each table	✓	✓			
Advertising space in event program	✓	✓			
Speaking opportunity at the event or through a pre-recorded video message	✓	✓			
1 branded table of 10 reserved seats	✓	✓	✓		
Verbal recognition by Executive Director and emcee during the event	✓	✓	✓		
Weekly social media mentions one month before the event	✓	✓	✓		
Medium sized and mid-tier logo placement on promotional materials	✓	✓	✓		
Logo placement on promotional materials	✓	✓	✓	✓	
Post-event recognition on social media	✓	✓	✓	✓	
Thank you in LEAF newsletter and post-event report	✓	✓	✓	✓	
Thank you on social media during week of event	✓	✓	✓	✓	
Logo featured on on-site digital loop, website, and event program	✓	✓	✓	✓	✓
Logo placement in LEAF Annual Report	✓	✓	✓	✓	✓
Reserved tickets	20	15	10	8	5

\*There are additional opportunities to be named *Speaker Sponsor, Reception Sponsor, Volunteer Sponsor* and *Registration Sponsor*.  
Please inquire with Sharon at [s.george@leaf.ca](mailto:s.george@leaf.ca).

## About LEAF

LEAF advocates for the rights of women, girls, trans, and non-binary people across Canada. We work to advance their substantive equality rights through litigation, law reform, and public education to bring about legal change and awareness.

Since 1985, LEAF has intervened in over 150 cases that have advanced equality rights in Canada, including cases seeking to eliminate gender-based discrimination in the workplace, ensure access to reproductive healthcare, provide better maternity benefits and spousal support, and prevent the use of myths and stereotypes in sexual assault cases. **Learn more on our website at [leaf.ca](https://leaf.ca).**

# Interested in sponsoring LEAF's Evening for Equality or have any questions? Contact us!

**Sharon George**  
Senior Development Officer  
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**Charitable Registration Number: 10821 9916 RR 0001**

Thank you for your support!